

SPECIAL ADVERTISEMENT

# STANDARD Kitchen & Bath

## Standard Kitchen & Bath Introduces *Quality Custom Cabinetry*



**A**FTER MORE THAN HALFA CENTURY of serving Knoxville with high-end, customized kitchen and bath design and installation, Standard Kitchen & Bath proudly introduces a new line of products from Quality Custom Cabinetry, Inc. (QCCI)

Founded in the heart of Pennsylvania Dutch country, QCCI is a home-owned, home-operated business that has been around nearly as long as Standard Kitchen & Bath. Renowned for its sophisticated, innovative product lines, QCCI makes cabinets of exquisite construction from the finest and most sustainable raw materials available. Over the years, QCCI and its products have appeared in such prestigious publications as *Architectural Digest*, *Veranda*, *Southern Accents* and *Better Homes and Gardens*.

If you are constructing a new house or remodeling an existing home, Standard Kitchen & Bath want you to know about this new product they are offering because of QCCI's extraordinary workmanship. The newest edition to come from QCCI's plant near Lancaster, Pa.—Saxton Cabinetry—is made with authentic Old World framing and designing techniques to create the look and feel of furniture made by master craftsmen.

"Quality custom cabinetry will complement our other high-end lines like Mouser Custom Cabinetry," says Larry Fendley, owner of the business the past 21 years. "We are an old, established company with a good reputation in the industry. We're known for doing quality work. Picking up QCCI continues that tradition," Fendley says.

"We want to reach that customer or builder out there who is building or remodeling and let them know we're here. Our design and cabinetry is in some of East Tennessee's most distinguished homes and bringing in a line like Quality Custom Cabinetry just helps us serve that clientele even further," Fendley adds.

The history of Standard Kitchen & Bath is deeply rooted history in customer service and integrity. Fendley worked his way up from the warehouse of a local lumberyard to owning this thriving cabinet dealership. He remains active and continues to be the driving force behind Standard Kitchen & Bath's tradition of quality, innovation, value and service. His son, Scott Fendley, who joined the family business two years ago, works on the management side and continues to learn what has made Standard Kitchen and Bath successful.

Standard Kitchen & Bath has a staff of five exceptionally qualified designers who will help you turn your kitchen or other areas of your home into showcases of beauty and functionality.

Standard Kitchen & Bath has the largest showroom in Knoxville. In our showroom—the Custom Home Gallery—you can also visit with other specialists to help you select carpet, tile, wood flooring, windows and doors and complete the design of the perfect home for you and your family.

**QUALITY**  
CUSTOM CABINETRY

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